

# 2Way Systems Cookies Policy

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## Introduction

Our 2Way Workforce website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Title Cookie Name	Purpose	More information	Expiry
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	Analytics	Default expiration time  2 years
_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	Analytics	Default expiration time  24 hours

_gat_gtag_UA_118121464_6	This cookie is part of Google Analytics and is used to limit requests (throttle request rate).	Third-party	Default expiration time 1 hour
1p_jar	Google cookie. These cookies are used to collect website statistics and track conversion rates.	google.com	30 Days
NID	Google cookie. Google uses cookies like NID and SID to help customize ads on Google properties, like Google Search.	google.com	6 Months
__Secure-3PAPISID	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	google.com	2 Years
__Secure-3PSID	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	google.com	2 Years
__Secure-3PSIDCC	Targeting cookie. Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising.		2 Years
_csrf	Cross-site request forgery (also known as CSRF) is a web security vulnerability that allows an attacker to induce users to perform actions that they do not intend to perform. It allows an attacker to partly circumvent the same origin policy, which is designed to prevent different websites from interfering with each other.		When the browsing session ends

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies:

- Google (as mentioned above)
- Google Analytics (as mentioned above)

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Except for essential cookies, all cookies will expire as mentioned above, with a general policy for cookies to expire after 6 months - 2 years.